

Leading Online Travel Organization Safeguards Sensitive Data with DbProtect™

BUSINESS DRIVERS

Orbitz Worldwide (NYSE: OWW), a leading online travel company, had a critical requirement for an automated solution to protect the large volume of sensitive information contained in their databases. Orbitz required a best-in-class solution that could inventory database assets, assess potential vulnerabilities, rank risk and prioritize remediation efforts. The solution had to provide precise knowledge of the location of data and the access rights of users.

Since Orbitz is subject to the PCI DSS (Payment Card Industry Data Security Standard), another key consideration was the capability to conduct internal audits to ensure compliance. The ability to take a proactive approach to compliance would allow Orbitz to better prepare for required third-party audits.

CHALLENGES

Orbitz is similar to most large organizations – as operations expand, the volume of data increases dramatically. This rapid growth amplified the challenge and workload associated with understanding where data resided, which user rights were assigned and if compliance requirements were being met. The manual processes that Orbitz relied

upon for security and compliance expended valuable resources and were subject to human error. In order to improve efficiency, Orbitz wanted a solution that would automate the process and provide scheduled updates.

THE SOLUTION

DbProtect™, Application Security, Inc.'s leading database security, risk and compliance solution was deployed in Orbitz' sophisticated database environment. The solution provided an immediate ROI by delivering an accurate inventory in all database instances and producing a detailed vulnerability assessment. In addition, the organization was able to leverage DbProtect's reporting functionality to demonstrate PCI compliance in the database.

"DbProtect allowed us to quickly scan for vulnerabilities and monitor our database applications for privileged user activity. The solution delivered high-quality, organized reports that simplified our efforts and allowed us to deploy resources more efficiently. For Orbitz, the solution not only delivered efficiency, it also delivered peace of mind."

Ed Bellis, Chief Information Security Officer
Orbitz Worldwide

Orbitz' reason for deploying DbProtect was simple – they needed the most robust solution available to protect sensitive data and ensure compliance. DbProtect helped Orbitz save time and resources with automated functionality. The result of its enterprise deployment was the establishment of an effective, repeatable process for database security, risk and compliance.

ABOUT APPLICATION SECURITY, INC. (APPSECINC)

Application Security, Inc. is the leading provider of agentless database security, risk and compliance (SRC) solutions for the enterprise. Application Security, Inc.'s agentless approach - AppDetectivePro for auditors and IT advisors, and DbProtect for the enterprise - deliver the industry's most scalable database SRC solution and is in use around the world in the most demanding environments by over 1,600 customers. The company was named to Inc. Magazine's 2007 (Inc. 500) and 2008 list of America's Fastest Growing Private Companies, and was also named to the 2008 Deloitte Technology Fast 50.

For more information, please visit www.appsecinc.com

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